

Basic Organization of Manual

This manual is organized into three major sections:

- I. **Overview and Background.** This initial introduction gives educators the philosophical and pedagogical foundations of the curriculum as well as background in media literacy, youth violence, student empowerment, and connections to skills identified as necessary for the 21st century. This initial section also addresses the teaching strategies employed throughout the curriculum.
- II. **Ten Lesson Plans with Complete Background Information.** Ten lessons (45-55 minutes each) are contained along with the reference materials for educators. The lessons are designed to be presented consecutively. Each lesson lists implementation instructions as well as teaching reference materials presented in each lesson, with directions for locating video clips, charts and visual aids as needed.
- III. **Student Book.** A copy of the Student Book is organized by lesson and is at the back of the Educator Manual.

TABLE OF CONTENTS

Educator Guide

I. Overview and Background

11	Introduction
11	Research-based Curriculum
11	Materials
12	Equipment
12	Glossary
13	Curriculum Structure
13	Philosophy of Education and Frameworks
14	CML Key Questions & Core Concepts
15	The Empowerment Spiral
16	Lesson Outline: Activate, Disseminate, Participate!
17	Outline of Key Ideas for the 10 Lessons
18	Structure of Lessons
19	Lesson Design
19	Process of Inquiry
20	What Media Literacy is NOT
20	Close Analysis
20	Empowerment Spiral
21	Recommended Instructional Techniques
21	Classroom Organization
21	Norms
22	Responding to Difficult Questions or Situations
22	KWL Chart
22	My Journal
22	PNI Chart
22	Three-Minute Pause
23	Think Pair Share
23	Numbered Heads Together
23	Repetition of Charts
23	Pre-Post Test